

Learn How Going Green Can Add to Your Bottom Line

In today's economic environment, sustainability is more important than ever before. Astronomical utility bills and global climate issues, which traditionally have not been a concern, have forced businesses and governments to explore sustainability within their organizations.

Rising utility bills, health care expenses, and other operating costs indicate that sustainability planning contributes to the long-term success of any business. As we are forced to use larger quantities of nonrenewable energy resources, the supply inevitably becomes smaller and forces the price of resources to skyrocket.

Indoor air quality concerns are also becoming increasingly prevalent, particularly in industrial facilities. Air pollution infiltration and exposure to toxic chemicals from everyday items, such as cleaning products, can cause production to slip. Illnesses not only force employees to miss work, but they also quickly drive up health care costs.

These are just a few examples of how companies can lose money by not embracing all that sustainability has to offer. Implementing a sustainability plan is an opportunity to lead by example and encourage green building, energy efficiency, improved water and air quality, waste management, and land conservation.

The benefits of implementing a comprehensive sustainability plan include long-term cost savings, reduction in energy demand, reduced air pollution, and new revenue streams.

Sustainability Education Series

TTS' Sustainability Education Series offers online training in 13 subject areas necessary for implementing and maintaining an effective sustainability plan. These areas range from plan design and implementation, to transportation and green fleet management, and finally to energy and water conservation.

The subject areas comprise a total of 50 fully interactive modules that combine text, graphics, audio, and video to create an unparalleled, immersive learning experience. Along the way, challenge questions and knowledge tests ensure the participant gains a solid understanding of the concepts presented.

Each training module provides information and directions for facilitating and developing key sustainability initiatives. The modules, which are delivered in 15-minute segments, also cover sustainability strategies and programs, innovation, and best practices for each subject area.

Benefits of Green Training

Energy use can be reduced, along with bottom-line operating and utility costs, if a complete sustainability plan is prepared.

Some of the suggested steps to begin implementing a sustainability plan include:

- Naming an energy director
- Outlining process and evaluation procedures
- Providing for the maintenance of the plan
- Tracking future energy savings

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This training series is for any company or government that is establishing an effort for awareness and that desires to educate employees with a high-quality curriculum that can be inserted into any LMS. The courses can also be deployed through our virtual world, ODESIE - Online Dynamic Enterprise Solution for Industry Excellence.

The Sustainability Education Series is designed for:

- Managers and supervisors who will be involved in the implementation process of an organization's quest for becoming more energy-efficient and in planning sustainability and energy-saving programs
- All employees who need to be provided with information supporting their employer's sustainability initiatives

For more information, visit <http://odesie.com/>.



Saving Energy Means Saving Money